## GREATER BATON ROUGE CLEAN CITIES





2010 Regional Peer Exchange – Recent Accomplishments and Future Goals

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### **Coalition Status**



- Coordinator Status
  - Part time
  - 15-20 hours/ week
- Coalition Staff
  - 1 currently; screening applications for another
  - Student webmaster; new outreach internship
  - 5 hours/week; 15 hours/week
- Support from Board and State grant administrators

# Coalition Organization & Governance



- Coalition Location
  - Center for Energy Studies at Louisiana State University
  - Non-profit 501©3
- Coalition Organization
  - Describe how your coalition is governed
    - Board of Directors
    - President of the Board
- Coalition Meetings
  - Quarterly for expert presentations and stakeholder discussions

### **Coalition Statistics**



### 2008 Annual Survey

- # of Stakeholders = 50
- # of Fueling Sites = 1
- # of Vehicles = 380
- Total GGEs Displaced = 49,112

### 2009 Annual Survey

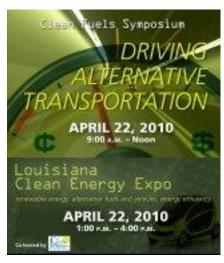
- # of Stakeholders = 120
- # of Fueling Sites =4
- # of Vehicles = 55
- Total GGEs Displaced =5,389 gal

- Use the Annual Survey as source of information
- Stakeholder re-definition
- Addition of fueling site and renovation of others
- Ethanol fueling site closed and flex-fuel vehicles removed

# Significant/Noteworthy Projects & Activities



- Focus on outreach over past year
  - Earth Day Event: "Driving Alternative Transportation"
    - Clean Fuel Symposium
      - Panel discussions: fuels, infrastructure & policy
    - Clean Energy Expo
      - Vehicle displays; Clean Cities representation
    - Fuel neutrality
      - LPG, CNG, Electric, Hydrogen, Solar, Biodiesel



### **Lessons Learned**



- Partnership with University has been greatly beneficial and provided significant opportunities for collaboration.
- Recovery Act grants through State Energy Office were offered and information provided to stakeholders but no interest in project development.

 NOTE: Don't feel like you need to cover each item above. Please select the area(s) you want to highlight, keeping in mind your 10 minute time limit.

# Areas for Improvement



- Coalition rating: 8
  - Strengths: reputable network and established expertise
  - Weaknesses: transitional period, reorganization underway
- Coordinator rating: 8
  - Strengths: economics background, event planning experience
  - Weaknesses: too much work, too little time!
- We could use help finding fleet contacts & teaming up with regional projects.

# Goals for 2010 and Beyond



- Infrastructure projects
- Paid stakeholders